

## **If You Have Never Used Our Long Lasting Ink** **Please Read This First**

We make all of our products right here in the USA.. The most important thing to remember is that all tattoo ink is not the same. Each manufacturer makes their ink using a different formula and different formulas require different application techniques. Most people switch to our ink to save money and to get their ink on time. We manufacture and sell more ink, worldwide, than anybody, therefore we are able to sell our ink at a lower cost.

Our **Long Lasting ink** is the longest lasting ink ever made. Period! It is designed to be applied in layers and powdered between each layer. **Do you have to powder between layers? Yes.** Otherwise the ink will be too thick, feel sticky, and will take too long to dry. Powdering a layer takes just a few seconds and makes a world of difference in the look and duration of the tattoo. Simple cornstarch will be sufficient for setting the ink; nothing fancy is needed. If you don't want to powder between layers, our long lasting ink may not be your best choice. Try our quick dry ink.

We recommend that our ink be sprayed with a dual action, bottom feed airbrush with a nozzle/needle size of 0.5mm on a quality airbrush [0.8mm for cheaper airbrushes] using a pressure of 30 – 40psi.

A dual action is best because you can control the overall amount of air and ink coming out the end of the airbrush. This is really important for blending and fading.

A bottom feed airbrush is ideal because all ink has a tendency to separate and needs to be shaken occasionally. This is accomplished by placing your finger over the end of the airbrush and blowing air into the bottle or you can just shake the bottle. A top feeder airbrush will easily get clogged up due to the settling of the ink. If you must use a top feeder, only put the amount of ink you are using at that time in the cup and run alcohol through the airbrush after you are finished.

An air pressure setting of 30 - 40psi is best because it delivers plenty of air to speed up the tattoo process. If your airbrush can't handle the pressure, get an airbrush that will. A quality airbrush will easily handle this pressure. If you think you are going to blow a hole in your skin at that pressure, try it on your arm. You can barely tell the difference.

We are always available to help because our customer service is unsurpassed. Give us a call or email if you have any questions.

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### **LONG LASTING INK INSTRUCTIONS**

In order to achieve maximum duration of Long Lasting airbrush tattoos, follow these simple steps:

1. Clean the area of the skin with rubbing alcohol.
2. Lightly attach stencil to the skin. (Follow stencil maker guidelines.)
3. Spray a light first coat of tattoo ink.
4. Apply cornstarch or baby powder to the ink with a brush to set the ink. Dust off excess.
5. Repeat steps 3 and 4 for 2 or 3 coats to achieve total coverage. [if you use one thick coat, the ink will not dry properly and the tattoo will not last very long; two thin coats will work, but three is best for a long lasting effect]
6. Carefully remove stencil.
7. **Clean up ink with Denatured Alcohol. (The ink is waterproof!)** Available at Lowe's or Home Depot in the paint section.
8. Ink may be thinned with 90% isopropyl alcohol, when necessary. However, we recommend thinning with the Extender product to retain optimum durability. **Do not use rubbing alcohol.**

Remember that tattoo placement is critical to the duration. A tattoo that is applied to the lower back at the pants line will rub off sooner than if it is placed just above the pants line. A tattoo placed on an adult will last longer than on a child due to the rapid exfoliation of children.

Our ink, paint and extender were developed in our lab from the ground up and are unlike any other temporary tattoo ink in America. Therefore, our formulation is a closely held secret and is for professional use only. Rest assured that we only use ingredients that are FDA approved for use on the skin.

Please let us know if you have any questions. Thank you and good luck.

## LONG LASTING INFO

### Temporary Tattoo Care:

Avoid applying the tattoo in areas that will be constantly rubbed by tight clothing unless you only want to have it for a few days. Don't scrub the tattoo when bathing. When showering, allow water to run over area without rubbing. Avoid sunscreen, oils, lotions, hot tubs, and extending swimming. Apply a dusting of baby powder to the tattoo after swimming or after a shower. For added durability lightly dab tattoo with clear coat extender solution using a Q-Tip twice daily and powder.

### How long will the tattoo last:

With proper care, it should last about 2 weeks. There are numerous factors that can affect the durability of the tattoo. Placement of the selected stencil is very important. When a tattoo is placed where tight clothing routinely rubs the area, the permanence will be reduced. Oily skin also has a significant effect on the ability of the ink to adhere to the skin. A tattoo applied to a hairy part of the body won't last as long. Tattoo ink durability will vary from person to person. There are reasons to want a temporary tattoo to last as long as possible and there are also reasons to want it to last only a couple of days. When applied properly, clear coat extender spray will significantly increase the time a tattoo will stay on the skin.

### Removing Temporary Tattoos:

The best way to remove a temporary tattoo is by letting nature take its course. The body will eventually repel anything on the surface of the skin that doesn't belong. Eventually, as the tattoo begins to naturally fade, crack, or chip you may want to remove it completely. The tattoo can be removed by various solvents such as alcohol, fingernail polish remover, hair spray, body oils or other similar items. Follow all label instructions when using any of these products.

### How the temporary tattoo works:

The tattoo ink is a mixture of very sticky ingredients that are individually approved for use on the skin and are used throughout the cosmetic industry. When combined together and applied to the skin, they create a long lasting temporary tattoo. The ingredients are blended with alcohol to be thin enough to spray through an airbrush. When the alcohol evaporates, the ingredients are dry and adhere only to the surface layer of the skin. Nothing is absorbed into the skin. The ingredients are not water soluble. That is why the tattoo stays on, even in the shower.

### Stencil Cleaning:

Place used stencil, ink side down, in denatured alcohol. After the stencil is clean, rinse with water or place flat on a paper towel and dab dry. Avoid rubbing the stencil too harshly.

### Siphon Hose and Cap Cleaning:

Remove hose/cap assembly from ink jar and cover jar with a solid cap. Place the cap and nozzle upright in a container of denatured alcohol to allow the ink to fall to the bottom of the cleaning container. Soak for 30 minutes or until clean.